

Letter from the Executive Director

Exciting things are happening in Colorado Springs! Mayor Suthers unveiled the new brand for our great city, Olympic City USA. This is a wonderful example of collaboration between the City and the United States Olympic Committee for community advancement and creative ways to attract visitors and residents to the community we love. Through collaboration, we accomplish more!

Below is the City's new logo and the description of who are as Olympic City USA. Join Leadership Pikes Peak in celebrating our City as Olympic City USA!



Laraine Saldivar
Signature Class of 2015



Colorado Springs is the heart of the nation's Olympic movement, where a timeless culture of achievement, national pride and dedication sits comfortably alongside awe-inspiring beauty and unparalleled natural training grounds. We are home to the United States Olympic Committee Headquarters, 23 National Olympic Governing Bodies, over 50 National Sport Organizations, the U.S. Olympic Training Center and the future U.S. Olympic Museum and Hall of Fame.

Our diverse community has always reached for the sky, while remaining firmly grounded in the tremendous opportunities that the Pike's Peak Region affords us every day. Not limited to our man-made facilities, the region boasts incredible natural training ground, inspirational views and vistas, and a commitment to excellence that transcends sports and infuses itself in our educational, medical, technological and cultural assets.

Colorado Springs is Olympic City USA - where Olympic ideals inspire our every day.