

Colorado Springs Food Policy Advisory Board

Meeting Minutes

February 3rd, 2017, 8:30am – 10:30AM

704 E. Boulder, 80903

In Attendance:

Nanna Meyer, Clarissa Dominguez, Robert Switzer, Aubrey Day, Megan Andreozzi, Joanna Zaremba, Jacquelyn, Lyn Harwell, Sophie Javna

Updates/Follow up on Current Projects:

Instagram/Social Media

Instagram Account: PikesPeakRegionFoodPolicy

User: mahlocalfood@gmail.com

Pass: LocalFoodRocks

- Social media schedule. Each monthly team can decide how to divide up posting.
 - February – Clarissa/Sophie
 - March – Joanna/Lyn
 - April – Megan/Nanna
 - May – Johnathan/Robert
 - June - Clarissa/Sophie
 - July - Joanna/Lyn
 - August - Megan/Nanna
 - September - Johnathan/Robert
 - October - Clarissa/Sophie
 - November - Joanna/Lyn
 - December - Megan/Nanna
- Post at least once a week; please share posts/comment if you can.
- Invite FB friends to like Food Policy Advisory Board FB Page.
- Clarissa will give rest of board access to FB Page.
- Clarissa will create Twitter page and connect it to FB, Instagram, Twitter, and then send Twitter info to Lyn to manage.

Post Card/Business Cards

- Jacqelyn created Post Card. Can be 2-sided. We will add email to postcard. foodpolicy@springsgov.com;
- Jacqelyn will send postcard to Joanna, and she will work on it with Nanna and Megan. Logo on one side. Other side: How to get involved, mission, who we are, how to get in touch with us; updated meeting time.
- Jacqelyn will create generic business card with no names and send to group for feedback.

Template for Fact Sheet

- Nanna will use this template for newsletters and will create a fact sheet template with bullet points.
- Pages was discussed as a program to be used to edit layouts, but layouts can be sent out in Word format, so all can edit.

Fact Sheets

- Discussed Content Editing Chain where we would track changes to edit content and send our changes to the next person in line.
 - ➔ Content Editing Chain: Megan, Clarissa, Lyn, Sophie, Nanna, Robert, Jonathan, Joanna
- **List of Fact Sheets**
 - Procurement -Lyn
 - Farm to Institution-Nanna
 - Backyard Gardening-Clarissa has started it
 - Fair Food-Sophie
 - Food Literacy-Nanna
 - Farm/Rancher-tabled it for now
 - Why Local Food?-Nanna will send out updates to her draft.

Current Working Groups

- Food Literacy-Nanna
- Communications/Media-Joanna/Lyn
- Backyard Farming-Clarissa/Sophie
- Urban Agriculture/Land Use-Joanna/Sophie
- Rural Policy-Clarissa/Sophie
- Community Retail/Economic Growth-Megan/Lyn

- ➔ **For Next Meeting--Look at Strategic Plan and identify first 5 bullet points to address for next quarter besides getting name out there, fact sheets. See how Working Groups corespond with stated goals.**
- ➔ **Clarissa can post working groups on FB; Jacqueline will put them on website with contact info.**
- ➔ **Strategic Goals:**

- #1. Build a resilient local food system from rural farms to urban agriculture (rural/urban)
- #2. Increase local food system infrastructure efficiencies, including recovery (??)
- #3. Promote food literacy (food literacy)
- #4. Enhance economic development (retail/economic)
- #5. Make healthful food affordable and accessible (communications)

Upcoming Important Local Food Events (See Megan's email with details.)

- Feb. 23rd-Webinar for Center for Good Purchasing
- March 14-Food Procurement Community Partner Workshop (Lyn will do webinar and attend.)
- Food and Agricultural Town Hall
 - Feb. 13, 2-4 pm at Douglas County Fair Grounds in Castle Rock; Also Pueblo March 1 (Nanna and Aubrey will go to Pueblo. Sophie/Lyn will go to Castle Rock)
- Clarissa will put it these events on FB

Other Groups Discussed

- Farm to Institution Group (Nanna)
- Local Food FB Group-closed group managed by CO State, but good source of info to repost on social media (Aubrey)

Urban Food System/Production

- Sophie told group selling of her farm is going to be delayed a year' she wants to make it a community garden again. She outlined ideas for future Food Hubs: Peak to Plains, Helen Hunt, Thomas Edison Elementary School, Ivywild, Lincoln School.
- Lyn and Jacquelyn brought up Fleet Farming, a non-profit in Florida that uses yards to produce food.
- Big Question: How to we connect policy to these ideas?
- All can research land use policy throughout the country for ideas.

Helen Hunt Hub

- Lyn said the big plan that has to be approved by Food Rescue Board, but he will give solid updates in March.

Communication Plan (Document) -

- Nanna started edits and will send out through the chain

Schedule of Events For Presenting/Introducing Our Board:

- Colorado Springs Young Professionals – Choose a month
- March 19th – PPCRA Food and Wine Expo
- March 31st – April 2nd – Sustainability & Affordable Living and Urban Farming
- July 14-16th – Slow Foods Nations Event – Denver
- Downtown Partnership Membership Meeting
- Pikes Peak Environmental Forum – October (last Friday of the month)
- Closing Food Assessment – Food and Wine Dinner (CC/Helen Hunt/Antlers)
- March 7-8, 10 am-4 pm Sustainovation- Water Focus-Nanna will send info
 - **9 am setup; 10 am-12 pm Megan/Joanna; 12-2 pm Lyn (is that right?)**
 - **Jacqueline will find out about lead time for print materials.**
- Fall – What If Festival
- November – Chefs to the Rescue
- Presence at Farmer’s Markets: CFAM and DT Sunday Market
 - Megan will contact both market managers
- Local CSAs—Send a letter to their members – AVOG, Ahavah, Hunt Or Gather Buying Club, Grant Farms, Austin, Pikes Peak Family Farms, Greenhorn Acres (at Ranch Foods Direct)
 - Megan will work on a letter
 - Everyone should think of additional CSAs to include.

Not Fully Covered/For Next Meeting

- Student board position posted?
- Plan COS – Spreading the word – Joanna
- Helen Hunt Hub Update – Lyn

NEXT MEETING: March – 3rd, 8:30AM

ON GOING ITEMS!

- El Paso County Food Systems Assessment - How can we help, if at all?

- City Median – Sponsored by FPAB
- Meetings set with County Commissioners/City Council Members
- Beehive Ordinance
- How can we place "local food" in the city plans for next year? Tie them to transportation?
- Food sovereignty - How are our goals aligned with the rest of Colorado initiatives?
- Quarterly network calls - LiveWell Food Policy Network (discuss and divide)
- Closing Food Assessment – Local food wine dinner
- Survey Questions – Sent to Food System Assessment with these added questions:
 - What is your form of transportation?
 - Where is your local grocery store that you shop? How far of distance from your home?
 - What is your neighborhood?